

# FRANCHISES NOW AVAILABLE



Discover a franchise that brings the 'WOW' factor to a lucrative mobile cleaning business and sweep in the rewards.



**WHAT A  
'WOW'  
FRANCHISE!**



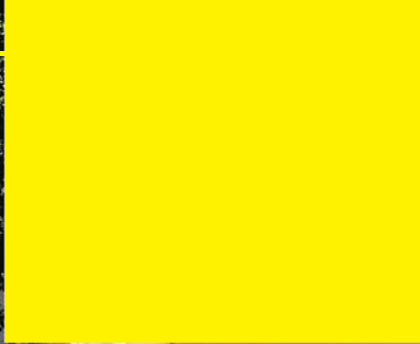
Call 1300 558 278 Today!

Visit Mr WOW @ [www.FranchiseCentral.com.au](http://www.FranchiseCentral.com.au)

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central  
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[WWW.MRWOW.COM.AU](http://WWW.MRWOW.COM.AU)

CALL 1300 MR WOW



## WHO IS MR WOW?

Mr WOW came to life by husband and wife team Barry and Julie Blanch in 1984.

Mr WOW has become well known as leaders in the cleaning industry in the areas they service for their exceptional attention to detail, can do attitude, extensive range of services and guaranteed customer satisfaction.

The aim of Mr WOW is to carry out thorough, complete, quality work and to never tolerate half measures or a "that will do" attitude.

With a drive to excel at anything they put their minds to, Barry and Julie have developed a proven business format with efficient and successful methods.

Unlike other cleaning service providers, Mr WOW provides a full range of services, offering a complete home clean, inside and outside of the home, including graffiti removal, steam cleaning and various services which traditionally people had to call various service providers to get their cleaning needs complete.

With a wide offering of services, this generates even more repeat customers who prefer to call the one service provider rather than several.

## WHY MR WOW?

Many people just don't have the inclination, time, knowledge or even the desire to tackle seemingly difficult cleaning tasks. One call to Mr Wow Cleaning Service can take care of everyone's cleaning requirements inside and outside the home, office or other commercial building.

Mr Wow receives most of their business from people who are moving residence and property owners. In the areas which Mr Wow operate, real estate principals and property managers have selected Mr Wow as their preferred service provider who in turn recommend Mr Wow to tenants investors and property owners. Rental and bond cleans are in high demand which require the residence pass certain written living standards.

Mr Wow is also used by people fitting into, but not restricted to the following categories:

- Time-poor working parents, couples and singles
- Aged, disabled and those convalescing, etc.
- Prior to special events
- Prior to painting
- After renovations or street work
- A gift for a surprise or treat
- Prior to and/or after moving

A lot of Mr Wow's business is generated through repeat customers many of whom initially use Mr Wow for a once off job return again as satisfied regular clients. Word of mouth is another powerful advertising means in which many clients have recommended us and passed on our name to their friends, family and colleagues.

## 'WOW' FRANCHISE

Mr WOW Franchisees own their own businesses but trade under the Mr WOW. Franchising will set you free to generate your own income while the business side is disciplined by the tried and proven formula that has made Mr WOW so successful.

As a Mr WOW Franchise operator, you will be responsible for operating your franchise in an exclusive territory. The business is mobile which in effect means that it also goes hand in hand with low overheads. Best of all, you do not have to wait for clients to come to you – you go to them.

Mr WOW franchises are designed to be a mobile domestic and commercial cleaning operation, with only a minimal amount of administration that can be easily managed by a small office home office environment. The business itself is very simple and provides an extensive and ever expanding range of internal and external cleaning services.

Franchisees base their business on building and maintaining their own client base within a designated territory. Managing your daily work and also being pro-active in marketing within your territory will enable your business to generate substantial ongoing income.

## 'WOW' BENEFITS

- Solid Reputation - Speaks For Itself!
- Initial & Ongoing Training
- Consistent Backup & Support
- Effective Advertising & Sales Promotion
- Strong Cash flow
- Initial Minimum Income Guarantee
- Fantastic Return on Investment
- Group Buying Power
- Large Client Demand
- Exclusive Territory
- Proven Business System
- Work Flexibility - Lifestyle Business
- Low Overheads
- Website - [www.mrwow.com](http://www.mrwow.com)
- 1300 MR WOW phone number
- and so much more!

Mr Wow Cleaning Services has a proven business system and solid reputation which has successfully operated since 1984. Franchisees greatly benefit from the proven system, group buying power, thorough training and support. In a nutshell, as a Mr WOW Franchisee, you are in business for for yourself but not by yourself!



1300 MR WOW

WWW.MRWOW.COM.AU

